



TECHNOLOGY AND LIVELIHOOD EDUCATION

FCS - TOURISM SERVICES

Grade 9 or 10

**Three-Term Budget Of Work (BOW)
for Learning Competencies**

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FCS

Grade 9 and Grade 10

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Please note that each sector under TLE: FCS is studied for one term. This is applicable under Grades 9 and 10.

Term	
Sector	Tourism Services
Performance Standard	The learners discuss the various tourism sectors and their functions. The learners perform competencies of a tour guide.
Content Standard	• Demonstrate an understanding of the concepts of the tourism industry in the Philippines. • Demonstrate an understanding of the attributes of an ideal tour guide. • Demonstrate an understanding of the elements of tourist maps, types of attractions, events, and festivals. • Demonstrate an understanding of gathering tourism information sources. • Demonstrate an understanding of tourism products and services. • Demonstrate an understanding of the tools used in promoting tourism products and services. • Demonstrate an understanding the concepts of a tour commentary.
Week	Learning Competency
1 to 2	• Explain the concepts of tourism. • Discuss the historical development of the tourism industry in the Philippines.

3 to 4	- Identify the key roles of the various agencies in tourism services. - Examine the sectors of the tourism industry.
5 to 6	Identify the career opportunities in the tourism sectors.
7	- Discuss the attributes of an ideal tour guide. - Interpret the contents of tourist map.
8 to 9	- Identify the different attractions, events, and festivals of the regions. - Familiarize with the sources of tourism information.
10	- Identify tangible and intangible tourism products and services. - Apply ethical standards in promoting tourism products and services. - Recite tour guide commentary/script.
Suggested Activities	Exploring the Philippine Tourism Industry - Learn the concepts, history, and structure of the tourism industry in the Philippines and will identify key agencies, sectors, and career opportunities in tourism. Tour Guide Skills and Regional Tourism Exploration - Learn the attributes of an ideal tour guide, interpret tourist maps, and explore tourism products and events. - They will create and recite a short tour commentary while applying ethical standards in promoting tourism.