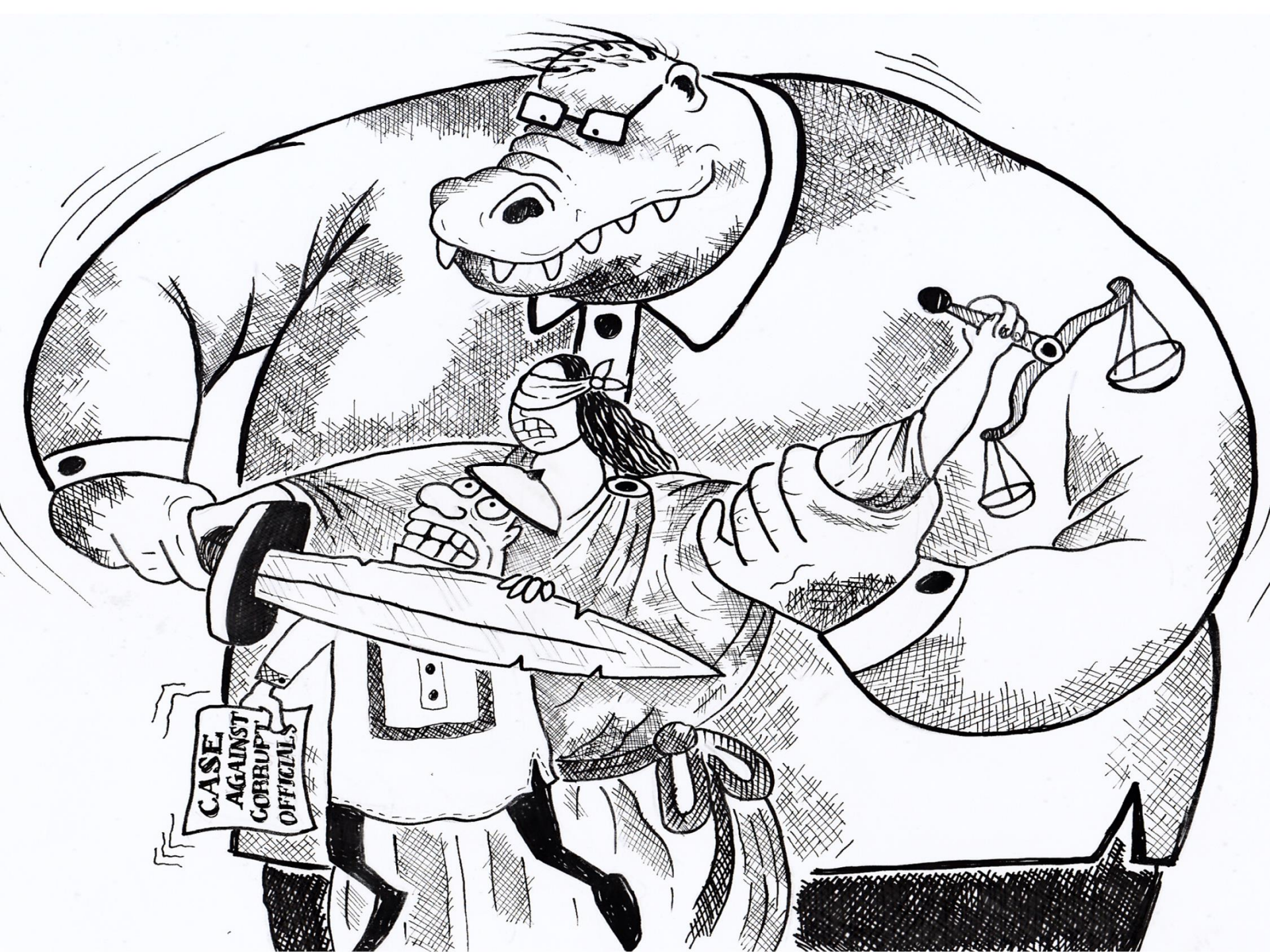


The Art of Editorial Cartooning

BY JONATHAN P. NACUA
AUTHOR, PARADOX SERIES

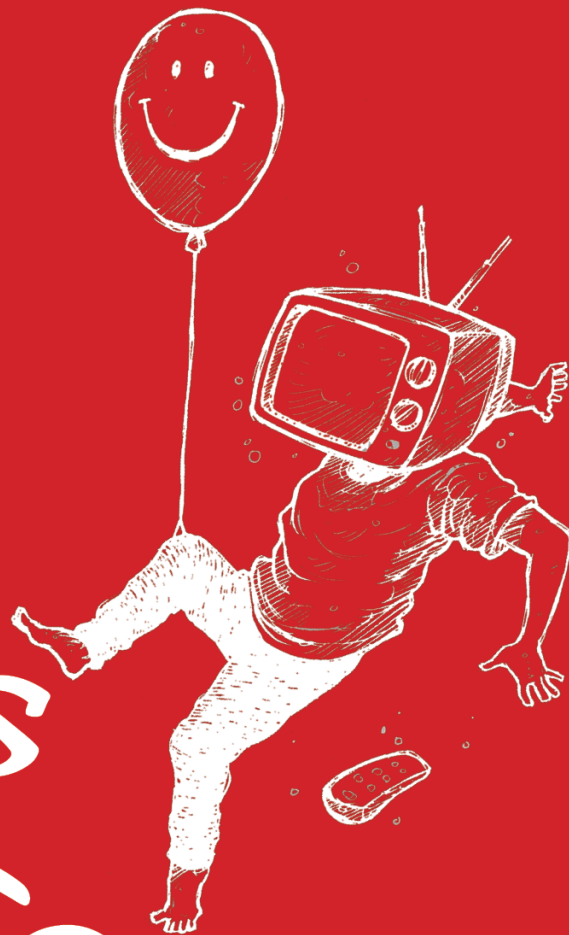








WHAT IS EDITORIAL CARTOON?



EDITORIAL CARTOON
is the
OFFSPRING
in the
MARRIAGE
of
VISUAL ART & JOURNALISM.





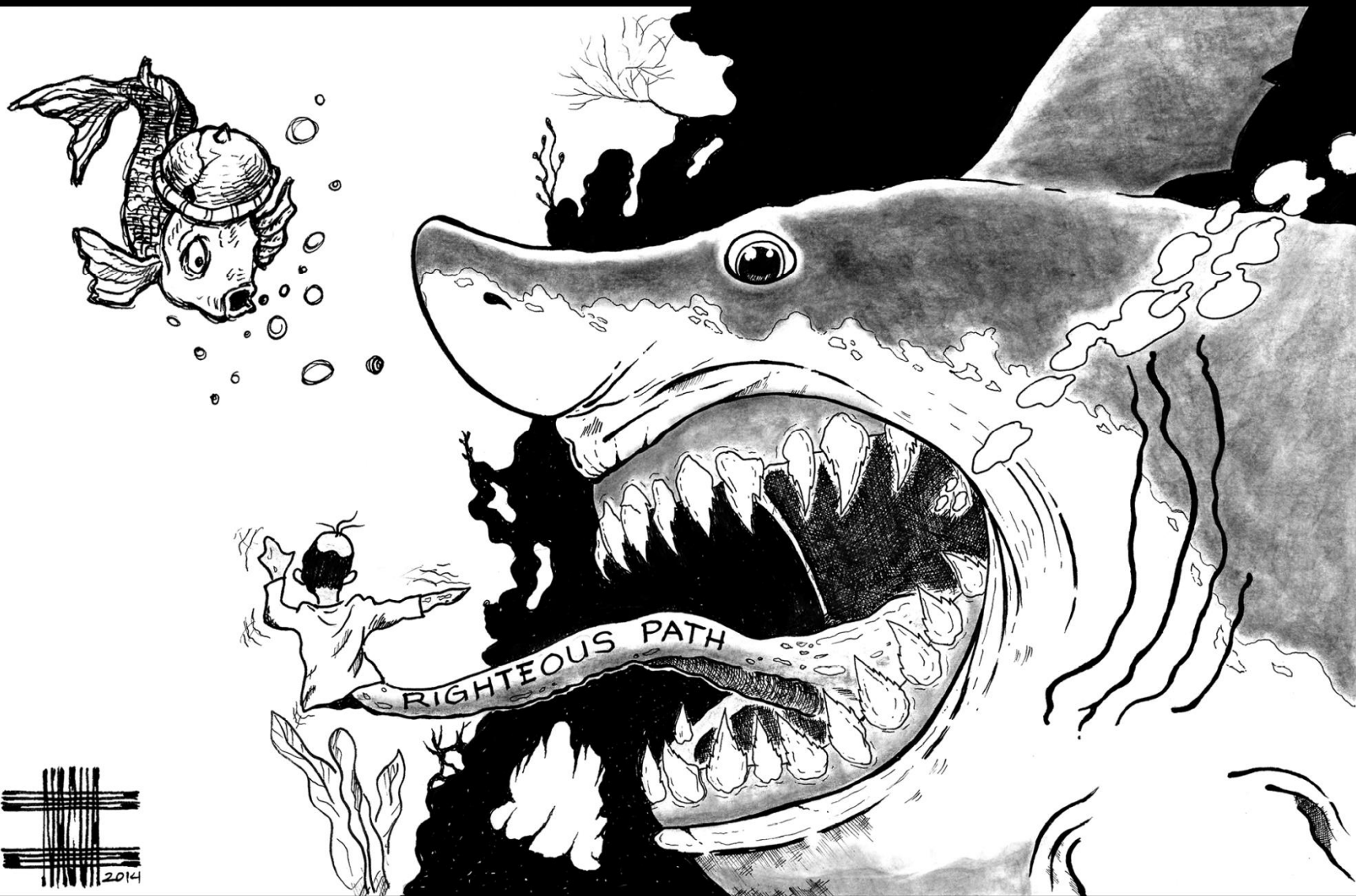
TRICKS of the TRADE



ଏ କ୍ଷମାହୁଁକ୍ଷମା, ଏ ଗୁଣଗୁଣ

Be abreast of
issues

ଏ କ୍ଷମାହୁଁକ୍ଷମା, ଏ ଗୁଣଗୁଣ





An editorial cartoon
is a conceptual art
in which the idea or concept
take precedence
over aesthetic and material
concerns.



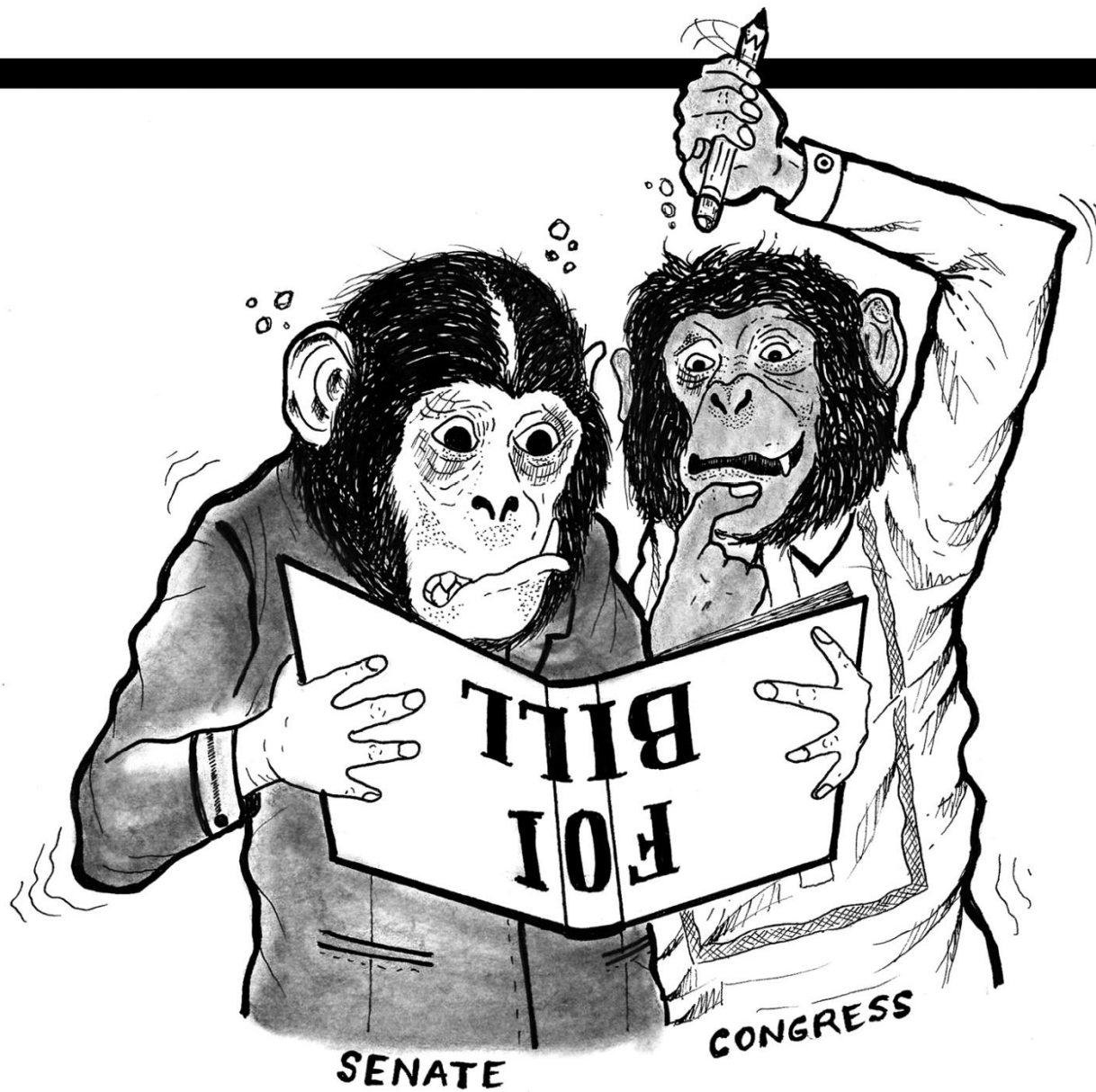


How to attack?

SATIRICAL



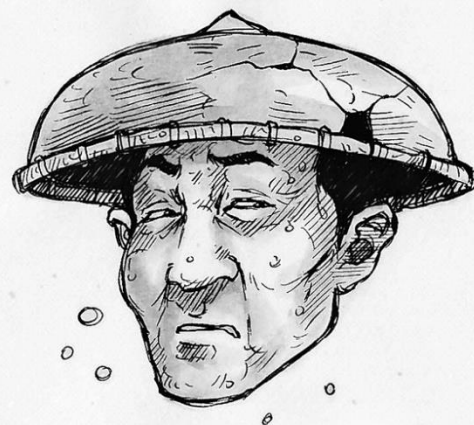
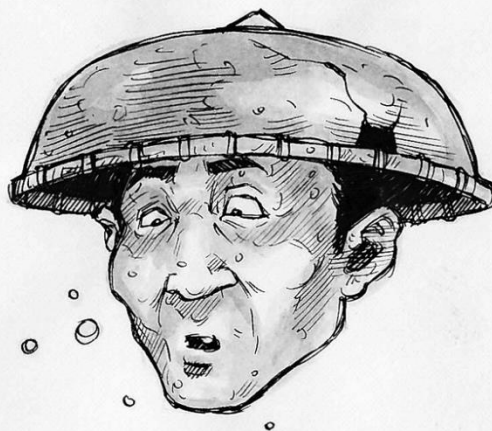
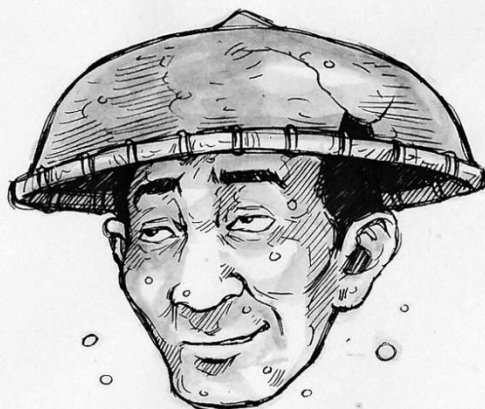
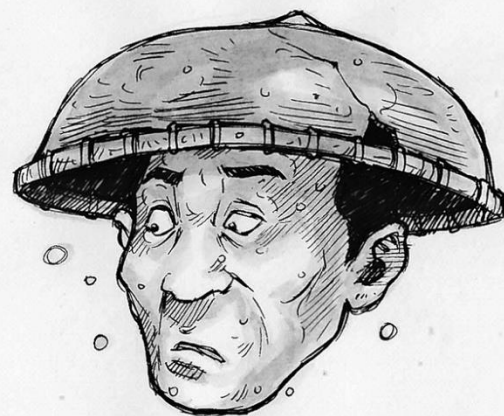
PARADOXICAL



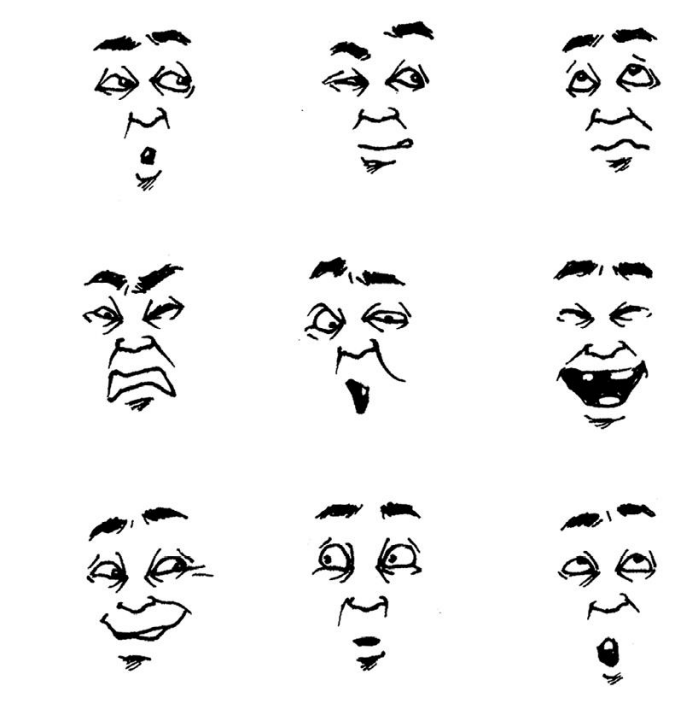
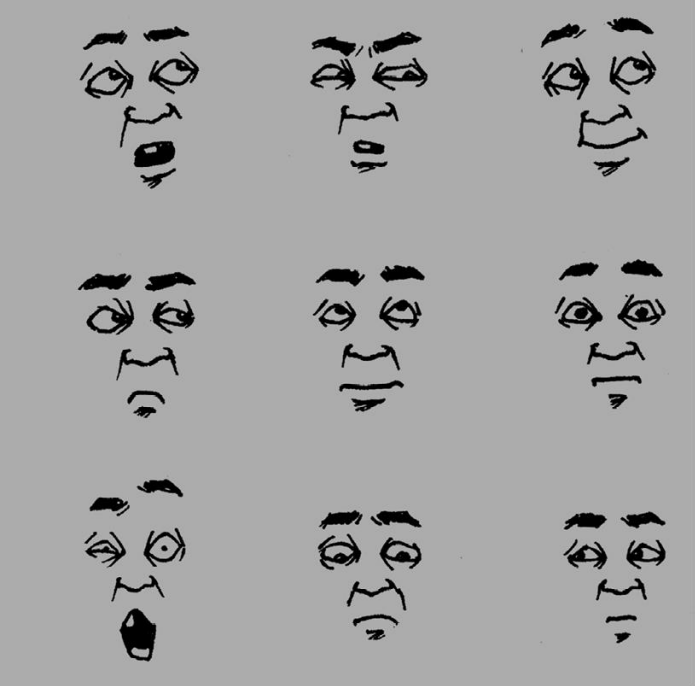
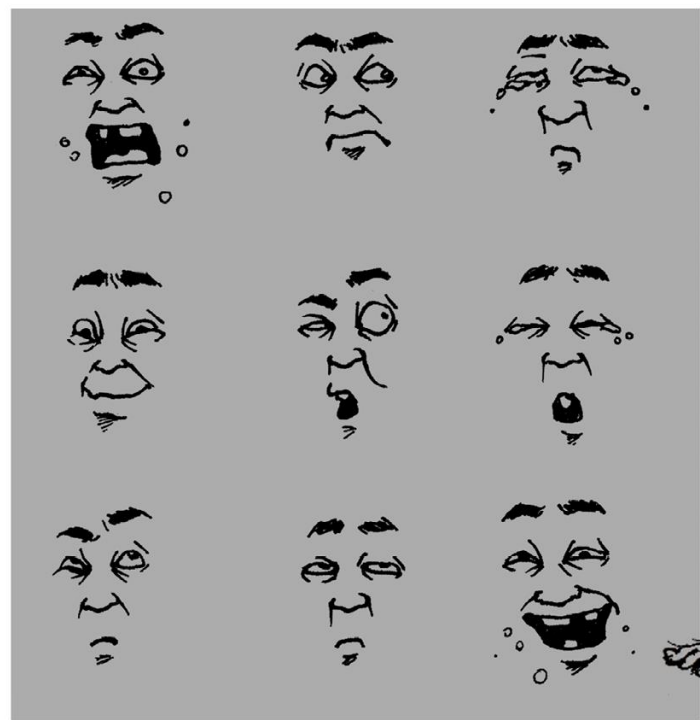
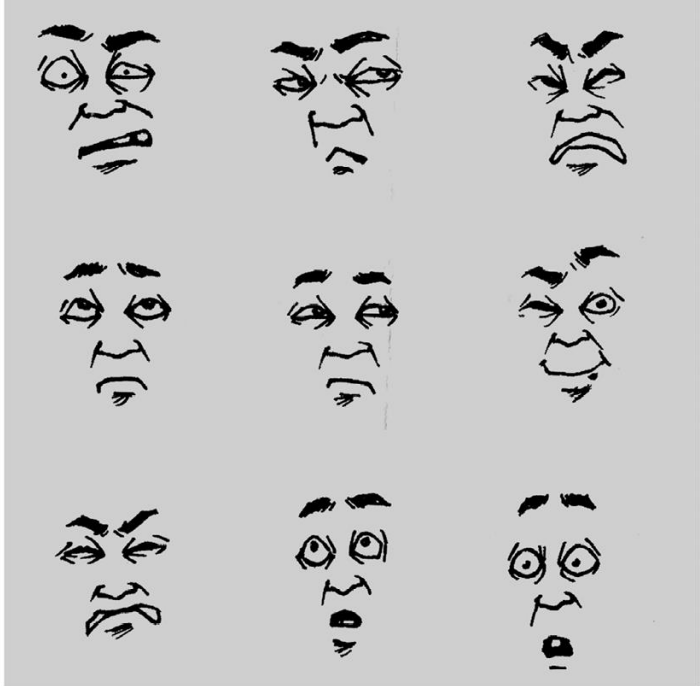


Play on emotions









Make him move



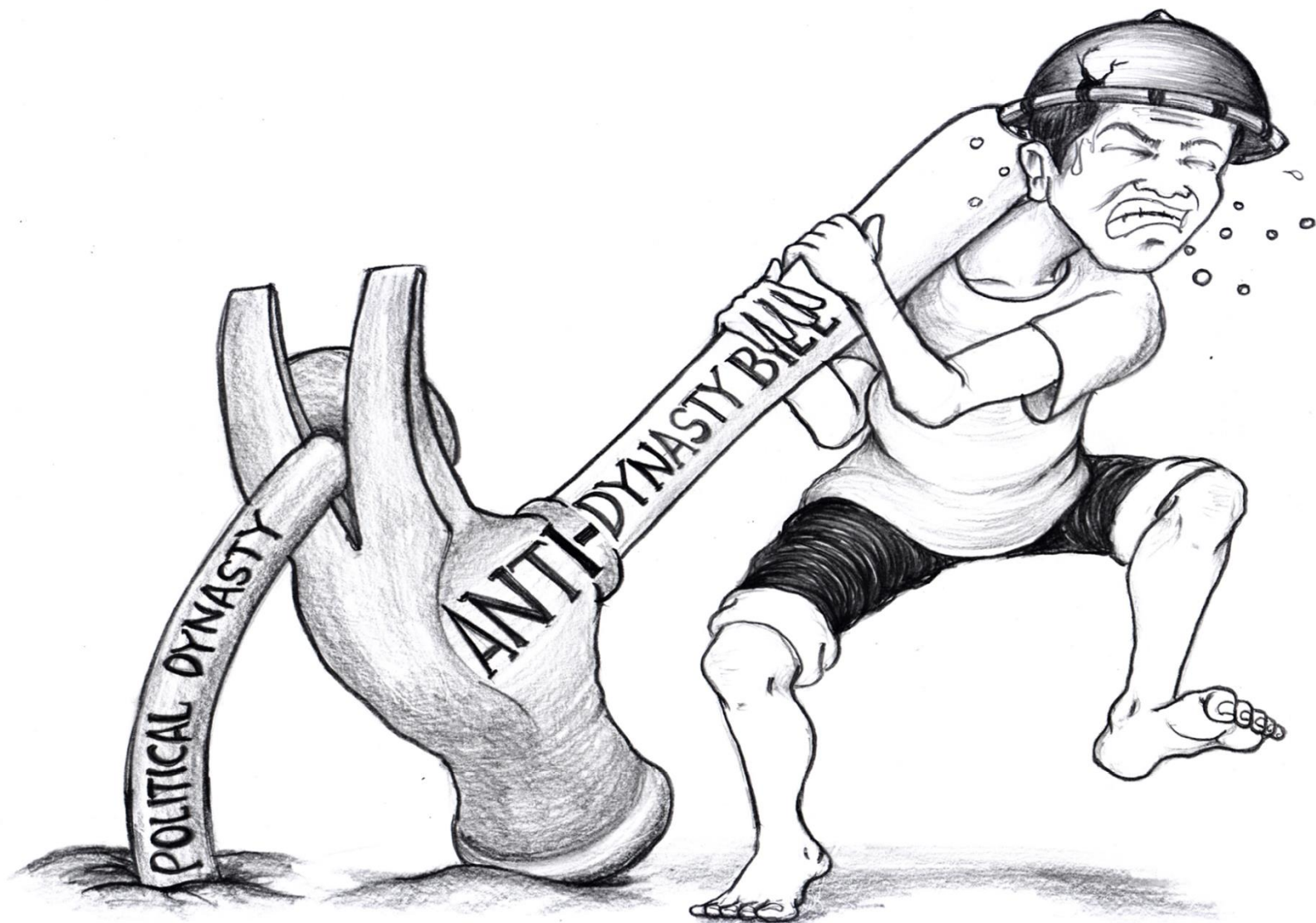


CONCEPT/
IDEA

SYMBOLS



COMPOSITION



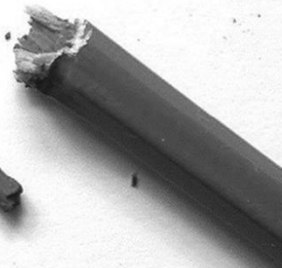
EDITORIAL CARTOONING

IS GUIDED BY TRADITIONAL ART PRINCIPLES.

BUT, IT IS THE

CONOCLAST

THAT BREAKS NEW GROUND.





JO
2013
JONATHAN V.
SANTOS

CHAMPION
NSPC 2014
SUBIC, REGION III

ERC / POWER SUPPLIERS

UNJUST POWER
RATE INCREASE





LASTLY ...



You must apply scientific organization and methods to your Editorial Cartoons so you'll move from being just gifted to being accomplished, significant and eventually, great.